

**INDEPENDENT  
CATTLEMEN'S ASSOCIATION  
OF TEXAS**



**Central Texas  
All-Breed  
Bull & Female Sale**

Friday, October 22, 2010



J.B. Wells Park, Gonzales

Business: \_\_\_\_\_ Sold By: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Special Instructions: \_\_\_\_\_

**Sale Catalog Ad Specs**

<u>Ad Size</u>	<u>Ads should be no larger than</u>	<u>Price</u>
Business Card	3"x 2"	\$30
1/4 Page	3.5"x 5.5"	\$50
1/2 Page	5"x 7"	\$100
Full Page	7.25"x 10.25"	\$250
Sale Sponsor-includes full page ad banner display, recognition during event, booth space		\$1000

(ads can be either vertical or horizontal)

**Remittance**

Please send your ad and payment to:  
Central Texas ICA ABBFS  
PO Box 1168  
Lockhart, TX 78644-1168  
(512) 620-0610 fax  
tica@icatexas.com

Questions?  
Contact Christy or Carla at  
512-620-0162 or tica@icatexas.com

For best results, please email digital artwork (jpg or pdf) to lansford@icatexas.com.  
A business card or ad may also be stapled to this sheet. We will do our best to re-create your ad.

Please charge the ad to my credit card:

Amount \$ \_\_\_\_\_

Card #: \_\_\_\_\_ Exp Date (mm/yy) \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVS Code (3 digit code on back of card) \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address \_\_\_\_\_

(If different from above)