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**Get Your Ads and Animals Ready for the Central Texas Sale!**

There's no better place to shine than the Central Texas All-Breed Bull and Female Sale in Gonzales at 10 a.m. Friday, October 22 at the J.B. Wells Park in Gonzales. Even if you aren't selling cattle this year, you can put your business or ranching operation on the map with a print advertisement in the sale catalog. Ads start at \$30 and go up in price, depending on the ad size and sponsorship opportunities. Contact an ICA sale representative or the ICA office at 512-620-0162 as soon as possible to ensure your advertisement is included.

"Cattle consignments are coming in well for the sale," said W. R. "Billy Bob" Low, sale manager. "The sale is limited to 100 bulls and 400 heifers and cows, so this will be the 'pick of the litter' for buyers. All bulls, regardless of age, will be test-negative for cattle trichomoniasis, and all state health regulations are being followed to the letter. You can be assured of buying healthy, productive animals at this sale."

"If you want to sell, consign your cattle no later than Wednesday, September 15, because when the sale is full, it's full," he said. Consignment forms, rules and advertising sheets are available on the ICA's "Upcoming Events" web page at <http://www.icatexas.com/upcomingevents.html>, or sellers and advertisers can contact sale manager Low at 830-857-3324 or the ICA office.