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**Production Education to be Focus of Beef Cattle Basics Program
Hosted by Independent Cattlemen's Association of Texas**

Lockhart, Texas – May 25, 2007 – For Immediate Release – In conjunction with the Independent Cattlemen's Association of Texas 33rd Annual Convention, ICA is unveiling a new event for all cattle producers. Beef Cattle Basics will be a one-day program held June 27, 2007, at the Louis Pearce Pavilion on the campus of Texas A&M University in College Station.

The day-long event will begin at 10 a.m. and will include “Body Condition, Nutrition and Reproduction of Beef Cows” with Dr. Joe Paschal, Professor and Extension Livestock Specialist; “Animal Health Issues” with Dr. Bob Hillman, Executive Director, Texas Animal Health Commission; and “Producing and Marketing High-Value Calves” with Dr. Jason Cleere, Assistant Professor and Extension Beef Cattle Specialist. A panel of cattle buyers and auction owners also will add their perspectives to the marketing of calves. Dr. Paschal and Dr. Cleere will wrap up the program with a session on “Low Stress Cattle Handling.”

Registration for this event is \$15, but the registration fee will be waived for anyone joining ICA when they register.

Program participants can also meet fellow cattle producers during the ICA Family Fun Night Barbecue sponsored by AgriLand Farm Credit. The games and family activities will take place at the Louis Pearce Pavilion beginning at 6 p.m. Registration for the barbecue is \$15.

On June 28-29, the 33rd Annual Convention and Trade Show will host a variety of events at the Hilton College Station, including an industry trade show, Novartis Animal Health Cattlemen's Conference, educational programs, business meeting, social and awards luncheon.

More information, including a complete schedule for all three days of activities and a printable registration brochure, can be found on the ICA Web site at www.icatexas.com. Or, contact the state ICA office at 512-620-0162 or tica@icatexas.com.